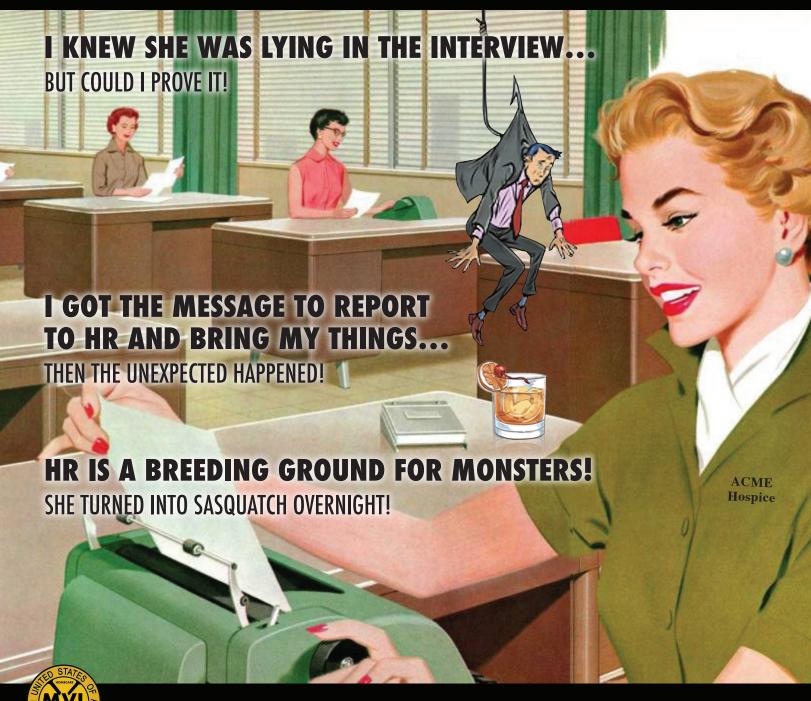
June 2024

You can't spell HeRo without HR!



The magazine for those who fill the decimated ranks of the machine!



INSIDE

Become a	5-Star Hos	pice Page 1
----------	------------	-------------

When Do Things Happen..... Page 3

BenchPress - BA Version 24!.....Page 4

Compensation & The Model.....Page 6

MVI Tough Training Dates.....Page 10

COMPENSATION & THE MODEL

Virtual Tough Training

Compensation is the #1 Cost of an Organization!



August 13th, 2024 @10:01am EST CLICK HERE

How to Become a Five-Star Hospice!

An organization can move its Medicare Star Rating to a 5-Star in about a year when they seriously implement the *Perfect Visit*.™ Moving from a 3 or 4 to a FIVE! **This FACT is a repeatable achievement that any Hospice could do**...but the catch is... you have to increase your QUALITY. All Quality is the product or result of your People Development Systems and the strength of your Accountability Methods.

A lot of Hospices "pick and choose" the aspects of the Model or the *Perfect Visit* that they like. And this is OK as long as the essential elements are not omitted. However, often when things like Accountability come up or seriously testing clinicians in labs and with written tests, a lot of clients tend to go "squishy" and want to remove these critical elements. They delude themselves thinking they can still get a great result. When a client engages us for Magic (where we visit monthly and regularly monitor the implementation of the *Perfect Visits* and such), these points where Standards are upheld are always the ones where the "pushback" and reluctance are...and our job is to help people power through the "imposter feeling" until the "habit" is established! The habit is normally established once the Cause-and-Effect relationship and payoff of each Visit-Step is experienced and belief in "the system" is established. This is why we have clients implement the Visit Structure as we have it designed, and then, after the client gains experience, they can make modifications. Why? Because the Structure is PROVEN... However with that said, there are always enhancements that can be made to improve the *Perfect Visit* as we meticulously study perhaps the most significant thing a Hospice or Homecare organization does...

the excitement continues on next page....

How are the Star Rating calculated? (for the NEW MVI clients)

The Star Ratings come from the Family Caregiver Experience Survey, also called the Consumer Assessment of Healthcare Providers and Systems (CAHPS®) Hospice survey. The survey: Collects information from family caregivers on Hospice care experiences using 6 domains and 2 global measures of care.



Here is an example of one aspect of the *Perfect Visit* that really helps clinicians understand their IMPACT on the CAHPS survey!

You see in <u>Perfect Visit Test #3</u>, CAHPs questions are LINKED to each Visit-Step. When clinicians physically draw these lines, a visual and experiential LINK is established! This helps MOTIVATE clinicians to be conscious of how their actions IMPACT CAHP scores! And helps them do a better job! This is just ONE of the many aspects of the *Perfect Visit* that surge your Star Rating! These tests can be obtained, of course, by MVI Network clients by contacting us!

I hope this helps...

Serving from a place of Love for ALL Expressions of Life...



When Do Things Happen in an Organization? When the Incentive or Disincentive is Sufficient!

If an organization needs a result or a certain level of performance or a specific behavior in its employees, all these happen only WHEN THE INCENTIVE IS SUFFICIENT!

This makes complete sense and may seem all too simple, but it seems to be the way organizations and society work!

Look at the Natural world... An earthquake or damn bursting or a flower busting through the ground doesn't happen UNTIL the Energy is sufficient! Resistance exists in most states of Life. If the Energy is not sufficient to cause a shift or breakthrough until it is ENOUGH!

So, for anything you want to happen, CREATE A SUFFICIENT INCENTIVE or DIS-INCENTIVE! Growth, Higher Quality, Less Absenteeism, Lower Turnover, etc. all can be addressed and improved by creating the Incentives (both Positive as well as Negative).

MVI's job is to 1) identify Best-Known Success Patterns used by the 90th percentile via Benchmarking and 2) effectively communicate such Patterns to our clients.

Cause & Effect: One of the key things to keep in mind is that observations of Nature indicate a "Mechanical Exactness" that can be counted on and TRUSTED! So, if we use similar methods/patterns as the 90th percentile, we will get SIMILAR results!

The creation of Incentives and Disincentives are exactly what the <u>Compensation & the Model</u> program is about! If you want changes and improvements in your organizational RESULTS, the BEST way is via your Compensation System! This truly critical topic is one that all organization should almost constantly study...as it is always best to align with reality...

The annual, virtual Compensation & the Model program will be on August 13th starting at 10:01am EST.

I hope this helps...

Serving from a place of Love for ALL Expressions of Life...

~ Andrew





Gain <u>Organizational Strength</u> through Comparison with Reality and the Toughest Competitors in the Business! It is via the regular/frequent comparison with the External References that provides perhaps the most insight into an organization's actual performance.

"So what if you're hitting your own marks in a vacuum... ~ Jack Welsh

We are pleased to announce the release of the Benchmarking Application (BA) Version 24!

We would like to thank the many Hospices that have provided us with such valuable feedback to make this a better system for all! You are amazing!

Some of the notable modifications to the BA are:

- New Top Cost Savings report section on the Executive Dashboard tab
- New Cost Savings report section on the Direct and Indirect comparison report tabs
- Enhanced Usability:
- Combined all the NPR% and Patient-Day reports now called the Direct tab "Combined the three different segment reports into one"
- Updated all graphs to make them easier to read
- Redesigned the Education tab
- Updated tab coloring to better organize reports
- **Added** Estimated \$ columns on the Direct and Indirect reports
- Separated Home Health amounts from Palliative Care under the Service Line heading
- Moved all Quality Score comparisons to the Quality Analysis tab
- Increased Organizational namespace on reports
- Security Enhancements



To update the Benchmarking Application (BA):

Download the new version from our website by going to https://mvib.net/download-ba.html.

- Click the "Download Version 24" button.
- Once the download has completed, click "BA_Install_24.exe" from the downloads section of your browser.
- Follow the installation instructions leaving all defaults. If you have a previous version of the BA installed, it should uninstall itself in the background.

While the new version of the BA will work with Version 17/21 of the Management Application (MA), we encourage our clients to update their MA to version 23 if they haven't done so already.

To update the Management Application (MA) to version 23 there are two options:

Option 1: This version allows our clients to convert their MA to Version 23 MA on their own.

- Just ask us for the file and we will send it to you.
- Follow the Instructions on the Instructions sheet for converting and you are all set!

Option 2: We are still more than happy to perform the conversion for you.

- E-mail your most recent MA to benchmark@mvib.net.
- We will update your MA to the new version and e-mail your updated MA back to you.

Thank you again for your contribution to the Benchmarking System!





THERE'S A REASON OVER 800+ HOSPICES USE MVI BENCHMARKING... IT WORKS!

COMPENSATION & THE MODEL

\$1,200 PER ORGANIZATION! WOW! WHAT A DEAL!

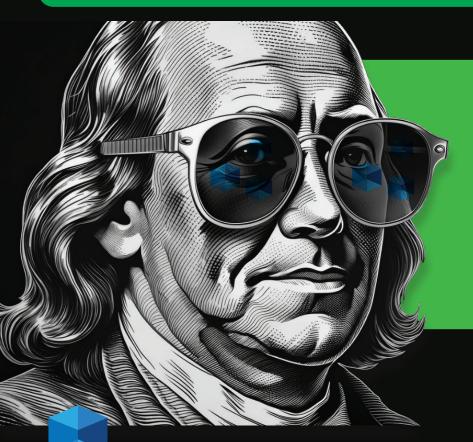
A small investment in the area of LARGEST EXPENSE! And the BIGGEST RESULTS!

The cost of people, is your #1 cost!

Why not align your goals with the way you pay your people?

August 13th

Virtual Tough Training @ 10:01am EST



NEW! Simplified ways
to structure your compensation
systems to Get RESULTS!
These new flexible
structures provide "Levers"
that can be adjusted with
ease based on the needs
of the organization!

CLICK HERE





All things can be viewed as having a "contributory" nature...

I hope this helps...

Serving from a place of Love for ALL Expressions of Life...

~ Andrew



"A TIMELESS CLASSIC."





CHER SAYS SHARE!

the MVI Flashpage with all your "Sonny" Day friends!
And Gypsies, Tramps and Thieves!



More & More Hospices & Homecare folks are waking up to the Transformative VALUE of MVI, and our good clean fun!





Remaining Trainings!

multiviewinc.com/tough-training

COMPENSATION & THE MODEL

August 13 - Virtual



CREATING AN EXTRAORDINARY PEOPLE DEVELOPMENT SYSTEM

October 1 & 2

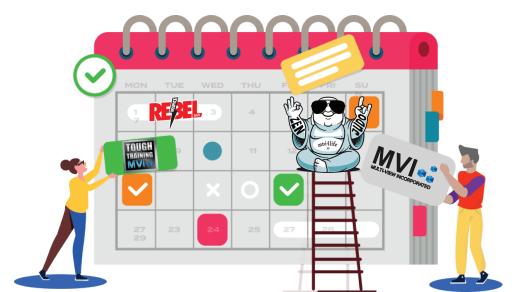
(MVI Conference Center - Flat Rock, NC)

THE CFO PROGRAM

November 13 - 14

(MVI Conference Center - Flat Rock, NC)





ABOUT MVI...



What is MVI in 173 Words...

Perhaps no other organization has meticulously considered and cared enough about the Hospice and Homecare experience to breakdown and systematize everything from phone interactions to clinical visits to revolutionary bereavement to enormous utilization of volunteers to the economic welfare of the mission. After working with over 1,300 Hospices and Homecare entities, MVI starts with Benchmarking for professional perspective (quantification) and guides an organization all the way through the Model with its establishment of 1) Clear, 2) Impressive and 3) Sustainable Standards. Then via extraordinary People Development, an organization with near-flawless quality is created, where it can go days, sometimes weeks, and even "thousands of visits" between complaints, service failures or documentation errors. Economic results are often 200%-400% above average and are a natural byproduct of radically increased quality as organizations can easily flatten. This is the reality in the Hospice and Homecare world IF the practices of the 90th are adopted. In a healthcare world that is falling apart, there can be something that actually works... This can and should be your organization!

Common Questions:

All the Standardization and changing so many ways we are operating seems like a lot of work! It seems overwhelming.

At first that might appear so. However, one must recognize that with each "Smart Move" your organization 1) REDEEMS time and 2) reduces WASTE. We normally help an organization prioritize those operational moves that redeem time first, as that frees up human capacity for each subsequent move!

Do we have to do "all" of the Model? Can't we just do parts of it?

You bet! The search for Best Known Practices is continual...and no single organization has the whole enchilada! In fact, there are not too many Hospices or Homecare entities that do the entire Model. Most all are "in process" or select the practices they think that would be most beneficial or easy to do. Heck, anytime you replace an inferior practice with a better one, you're ahead!

Subscribing to MVI doesn't cost much, especially for larger organizations. How can we really be getting value for so little? How can you even throw in doing our Medicare Cost Report?

Ha! We have actually applied the practices we recommend and these moves radically decrease costs and increase efficiencies! The fact that MVI hasn't increased rates on any existing Network or Benchmarking client in 26 years says something... Its unheard of and is almost unbelievable! And all phone calls are answered within 3 rings by a real, live, competent person! SERVICE is King to us as old fashioned as that sounds! We also have learned how to spread our costs over hundreds and hundreds of organizations. This helps us keep our prices low.

Though Network and Benchmarking services are budget dust, Magic costs are actually a percentage of Net Patient Revenue. That seems like a lot of money!

It does until you really think about it... Look at it this way. If we help to implement Your Model and it increases Quality to the point that your Net Income is 200%, 300%, even 400% greater than what you are getting now...to us, that is good business! And what does it really cost you? NOTHING! The MVI costs are built into these economic results! It's like "paying for profit" or hiring a really, really super talented FTE! That super talent FTE creates so much value! This is really just a matter of looking at it differently! Almost like fees you pay for a super broker that makes you money with your investments in all market conditions, up or down! You STILL WIN!

YOU GET:

With **Network**:

- UNLIMITED Technical Support (all calls answered within 3 rings)
- Access to the E-Normous Library of Best Known Practices, Templates, Tools, Financials, Operational and Training Manuals, Videos, Audio Files, Perfect Visit IRMs and other cool products!
- THE PRACTICES!
 - o Compensation Systems
 - o Perfect Visits with Perfect Documentation
 - o Perfect Phone Interactions
 - o Creating Extraordinary Clinical Leaders
 - o People Development Systems (System7)
 - o Perfect Financials
 - o How HR, IT, Education, Compliance are structured and work to truly support the front-lines of care and FLATTEN the organization like a pancake!
- Medicare Cost Report Preparation (1 Provider Number included with Network Services)

With Benchmarking:

UNLIMITED support like Network...BUT you get the NUMBERS! Extracted on a monthly basis! So that you can precisely direct 1) Energy and 2) Resources! This is KEY to on-going, month-to-month management as it tells you precisely where to go to work!

With Magic!

This is where MVI partners with you with "feet on the ground" and helps you implement Your Model and continually makes sure your organization is using Best Known Practices for the highest ideas known to humankind. Cultures are changed, lives are improved, Quality & Financials SURGE and it is great fun in the process!



MVI Tough Training Schedule

The Proprietary Model Workshop

SCHEDULED BY INDIVIDUAL HOSPICES

The Proprietary Model Workshop is a 2-day transformational program where Andrew guides an individual Hospice or Healthcare system through the design of its proprietary Model. The Model is an approach to operating a Hospice as an integrated, coherent and coordinated "system of care" that creates a high-quality, predictable experience that is financially balanced. Andrew's role in this unique program is to keep a Hospice's team FOCUSED, clock management and to introduce insights gained from experience with hundreds of Hospices. Andrew will press to make sure the team walks out with the key Model parameters and Accountability established. This program is a cost-effective way to unify your team and establish long-term organizational structures that have helped Hospices set the benchmarks in quality as well as economic performance. NASBA approved: 16 CPE hours. More Info>>

NEW! Virtual Training Program OPTION for Individual Hospices!

Scheduled by Individual Hospices or Hospice Groups

Choose YOUR TOPICS! Upon request, Andrew will conduct Virtual trainings for individual or specific Hospice groups! During these times, we must be flexible and provide OPTIONS to EMPOWER Hospice Leaders and Clinicians with Best Known Practices (Patterns)! We will cover ALL topics of interest by the Hospice or group with fluid and open exchange between your team and Andrew. More Info>>

Inpatient Units & The Model Training

TBA

This program covers the 8 BIG MOVES an IPU needs to make to be financially successful and increase quality! In addition, 58 other Best Known Practices to-date will be shared regarding the management of Hospice IPUs so it can be financially viable. This insight is based on our work with 200+ IPUs that MVI has helped construct as well as hundreds of others. This program also has direct application to Continuous Care programs. If a Hospice has even an annual \$100,000 loss over a decade, this translates to a MILLION DOLLARS that COULD HAVE been used to compensate staff better or build much needed financial reserves! One of the large units Andrew managed had a 108% occupancy rate and double digit profits! Time to STOP the LOSSES! Bring a laptop with Microsoft Excel, the reports you currently use to manage your IPU, Medicare rates (GIP, Routine, CC), average hourly rate by discipline and cost information regarding your Hospice's current IPU operations. This is a 1 day program. More Info>>

Compensation & The Model

August 13th at 10:01AM | VIRTUAL

Compensation is your LARGEST cost. Yet most organizations use traditional methods and get traditional results. Compensation is the most POWERFUL STRUCTURAL tool a Manager has to create a happy and productive work atmosphere with ultra-strong Accountability. This workshop is for the most forward-thinking Hospices. 100% of Hospices that operate in the 90th percentile have great compensation systems. Yes, 100%! A Hospice's most dramatic advances in quality and profits will come from movements of Talent and the compensation of that Talent. A great compensation system makes management VASTLY easier. Compensation systems also directly impact an organization's People Attraction and Retention system. Talent must be retained over the long-term as the turnover of Talent is the biggest destroyer of quality. A great compensation system is a key! Get rid of the "poverty mindset" regarding how you reward staff! Why not pay better than the hospital or other healthcare entities! Compensation is the fastest way out of financial troubles, as well as one of the most effective structural means to create a healthy Hospice culture. You will need a laptop with Microsoft Excel. Compensation was the beginning of MVI and where we started as a company. MVI only holds the Compensation & the Model Workshop annually. This is a 1 day program. More Info>>



MVI Tough Training Schedule

Designing an Extraordinary People Development System

October 1 - 2 | FLAT ROCK, NC - THE MVI EXECUTIVE CONFERENCE CENTER

This entire workshop will focus on creating a world-class training system for your organization where the paradigm of the Hospice changes to that of a "teaching organization": first and foremost. In this fascinating program, we will explore the teaching practices of master-class teachers in-depth and how these practices translate to a Hospice organization. How to Teach Visit Structures and Phone Interactions will receive extreme emphasis. The workshop is directed toward anyone that either instructs or coordinates training at a Hospice program. People Development IS the center of your Hospice universe as the mission is only accomplished through people. More Info>>

The CEO Retreat

TBA

This is an Executive Retreat that helps CEOs become aware of what Outliers (the 90th percentile) are doing...because you have to see it in order to build it! This is a pragmatic program which would benefit any Executive Level person as most all Leaders come to a point where they realize the absolute need for STANDARDIZATION, SYSTEMS and STREAM-LINED PROCESSES...and that these are the solution to virtually all of an organization's frustrations. It is a humble and open program where, as a safe group, we speak candidly and delve into the biggest challenges we face as Hospice & Homecare CEOs. We will also cover 3 Key Strategic areas – 1) Operational, 2) Positioning and 3) Growth, which includes the 21 PROVEN Ways to grow a Hospice. This will help simplify work on all levels though Standardization and understanding of Process. Many of these insights were used when we helped the only Hospice ever to win the Malcom Baldrige Award in our area. More Info >>

The Extraordinary Clinical Leader

TBA

The Extraordinary Clinical Leader Program is a LIFE-CHANGING and rigorous 2-day program with laser-beam FOCUS on the Leadership and Management skillset needed to be a TRUE Professional Hospice Leader. There is nothing else like it. If a Clinical Leader masters this material, they can literally "Write their own ticket in Hospiceland" This program is designed to instill the mindset and advanced technical competencies into motivated individuals that want to be TOP Hospice Clinical Leaders. This program is a crash course about the BUSINESS of Hospice. More Info>>

The CFO Program

November 13 - 14 | FLAT ROCK, NC - THE MVI EXECUTIVE CONFERENCE CENTER

A TOP RUNG CFO is essential to the success of an organization as REALITY has to be quantified and effectively communicated. This program will teach the technical skills and mindset for dramatic IMPACT on operational RESULTS. The CFO Program has proven to be an EFFECTIVE advancement system for CFOs. The CFO is armed with some of the most persuasive information in the organization, the quantified facts of the business...data! The underlying reality is that the economic model MUST work. To be effective, the CFO must accurately quantify the current state of the organization, interpret the situation with predictive insight, formulate strategies, and influence others to execute positive action. The EVIDENCE of an effective CFO is in the numbers! An effective CFO can help a Hospice be radically successful. A poor CFO can help a Hospice out of business. Participants undergo a sequence of testing, training, and retesting until the subject matter is mastered. Participants will have 6 opportunities to score 100% in order to pass the 300 question exam which includes Hospice scenarios, best practices, and measurements. More Info>>



FLASHPAGE Reference

Here is a list of past Flashpages by topic over the past 2 years for reference, plus a few of particular significance. Normally, Flashpages cover material on a high level, so it is *highly* recommended that more comprehensive Best Known Practice information (manuals, PDFs, financial tools, templates, videos and audio messages) be obtained by accessing the MVI Website and/or by contacting the MVI offices for unlimited support. All calls are answered within 3 rings.

- MAY 2024 INSIGHTS FOR GROWTH FROM MEGA HOSPICES QUICK SUMMARY OF MEGA HOSPICE POINTS - GETTING THROUGH TOUGH TIMES - BEST IRWIN ALLEN TV SHOW CONTEST
- APRIL 2024 CLINICAL LEADERS 70%ERS! KENT BROOKS MAGICLITE LABOR BREAKOUTS BENCHMARKING
- MARCH 2024 OPERATIONALIZING YOUR MODEL CEO AFTERPARTY 2024 MOVING FORWARD WITH **BENCHMARKING - BEST FOODIE MEGASTAR CONTEST**
- 🗪 FEBRUARY 2024 CEO RETREAT 2024 LEADERSHIP & THE CEO THE VALUE OF BENCHMARKING **BEST BOND CONTEST**
- JANUARY 2024 TROY GEHRKE CAP VIDEOS EMR COMPARISON REPORT
- DECEMBER 2023 SUCCESS STRATEGY EMR COMPARISON REPORT
- NOVEMBER 2023 EMR COMPARISON REPORT-BENCHMARKING DRILL DOWN FEATURE -IMPLEMENTING STANDARDS-HOSPICE BY THE NUMBERS
- OCTOBER 2023 NEW MODEL NPR% EMR REPORT IS BACK THE TOTAL COST OF YOUR EMR **BENCHPRESS**
- AUGUST 2023 LEADERSHIP PART 1 RAISES & PROMOTIONS MOST SOFTEST CONTEST
- 📦 JULY 2023 EMPOWERMENT HOUR VIDEO CHANTAL REED 1998-2023 MOST NICEST CONTEST JUNE
- 2023 WHERE DO WE START SELF LEARNING MODULES 3 AND A HALF HABITS HIGHLY EFFECTIVE **PEOPLE**
- MAY 2023 What Happened to Customer Service Most Nicest Contest EMR Benchmarking -Inspiration Page - Adventures In Self-Help
- APRIL 2023 COST REPORT WARS REVOLUTIONIZING BEREAVEMENT UNIVERSAL VIRGIN MUSIC DEAL - BEST ROCKY FOE - HIERARCHY OF NEEDS - ADVENTURES IN SELF-HELP
- MARCH 2023 SAFETY FIRST-GROWTH CAPABLE LEADERS BEST BEE GEE CONTEST THE BENCHMARKING SYSTEM - ADVENTURES IN SELF HELP - MVI MOVIE REVIEW
- FEBRUARY 2023 TRUE SCIENCE DOUBLE SHOT VIDEO LINKS GROWTH CREATING A SELLING SYSTEM – SKILL OF HAPPINESS – ADVENTURES IN SELF HELP – WHATS REAL-ER CONTEST
- January 2023 Modern Scarelines Tough Training Schedule 2023 Your Compensation System Is Your Best Teacher - Ask Andrew Webinar - Wanted El Troy - The New MVI Look
- December 2022 YOUR NUMBERS ARE YOUR TRUTH STARTING POINT OF SUCCESS CLASSIC ALBUM COVERS - ADVENTURES IN SELF HELP - REALITY = NATURE
- November 2022 Just Go Ahead And Stop Your Inpatient Unit Losses You Should Care About What People Think About You - The Importance of a Peer Group
- October 2022 Where Do We Start Self Learning Modules 3 and a Half Habits Highly Effective People
- 🗪 September 2022 Financial Models What Is F9 Remedy Out of Balance
- August 2022 Percentages of NPR & Not Budgets Baldest Man Contest Map of Consciousness
- July 2022 Action Accountant Getting Clear About Financial Statements Accounting Centerfold-How To **Transform Yourself - Clients**



- June 2022 Modern Hellthcare Value of Standardization Pt2 New Benchmarking Decision **Dashboard-CEO Attitude About Money - Best Mullet**
- May 2022 True Job Value of Standardization New Benchmarking Decision Dashboard CHAP **Operations Certification**
- April 2022 Real Work Disappearing Nurses Webinar What You Want From 70ers Least Worst **Healthcare - CHAP Operations Certification**
- March 2022 Resources For Key Frustrations Most Exciting Time In Hospice Cost Report Wars
- February 2022 The Clinical Manager's Toolbox Kent Brooks Wins Hospice Award CHAP Operations Certifications
- January 2022 Hospices Grow Census w/Covid Why Not Pay People Well?-CHAP Operations Certifications
- 🍙 December 2021 Make 2022 the Best Operational Year Ever We Don't Have Enough Time What **Practices Andrew**
- November 2021 Managing on a Month to Month Basis The Magic Formula is the FOCUS of these 2 areas - Where are a Homecare and Hospice Biggest Economic Opportunities - Universal Music Release -**Tough Training Schedule 2022**
- October 2021 New Benchmarking Version21 Why Benchmark
- September 2021 Pre-save-Twisted-World-Universal-Music-Selling-Your-Culture-How-to-be-successful-inthis-world
- August 2021 CEO2CEO Retention of clinicians issues Virtual Extraordinary Clinical Leader Program
- July 2021 Part 2 Turnover Why do people come to work at a hospice how do we take care of people -How do we take care of our people
- June 2021 Creating the Inspiring-Electric- Life-Changing" Work Atmosphere- Culture with Meaning & Purpose - Turnover Nursing Shortage - tough trainings at MVI conference center
- May 2021 The Model and Home Health Extracurricular Programs NEW LIVE Tough Trainings at the MVI Conference Center! - Andrew and Label Signed with Universal Music Group!
- April 2021 Reduce Turnover to 5% and attract TOP Talent! Download and Use The MVI Clinical Manager Scenarios in Front of your Team to "Model" the "Mature Employee" – The Extraordinary Clinical Manager Tough Training – May 4th – Download and Use – The Modular Visit-Step Approach to Creating Your Perfect Visit Videos
- March 2021 No Budgets and Unit Accounts The Extraordinary Clinical Leader Program In this issue: No Budgets and Unit Accounts. The Extraordinary Clinical Leader Program – May 4th
- February 2021 Productivity and Efficiency are Overrated! HospiceASpiritual Business

